



# Get flexible, scalable and reliable VoIP

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Introducing Dynamic IP

# Your business is evolving. How will you evolve your business communications?

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As a growth-oriented enterprise, your organization is always in flux. New sites, new hires and new ways of doing business all put new demands on your existing voice and data infrastructure. Chances are, you're under pressure to:

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**Reduce costs.** It costs you money to maintain a legacy PBX that's not efficient as your business needs—outdated hardware that comes with a fixed number of call paths that aren't gaining value. Plus, supporting the same business services across your dispersed organization via traditional, separate voice and data platforms is simply unsustainable.

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**Keep your workforce connected.** You need an infrastructure that can dynamically support a variety of devices and reach your employees wherever they are—which requires failover and the ability to reach an employee at any number they prefer to be contacted.

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**Implement Unified Communications (UC).** Businesses are seeing the benefits of integrating voice, data, mobile communications and feature-rich applications in a unified approach to enhance productivity and enable collaboration. Legacy PBXs can't support those applications on their own.

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Migrating to an IP-based unified communications infrastructure makes sense. But can you do it affordably? Since you've already invested heavily in your voice system, rip and replace isn't an option. Fortunately, there is a sensible, cost-efficient way to solve this challenge.

## The time is right for Voice over IP

VoIP is reshaping the way businesses communicate. VoIP solutions provide a single network connection for business phone services and high-speed data, rather than requiring separate channels for each. Although it's not a new service, tremendous advances in recent years have moved VoIP into the mainstream. When combined with bandwidth utilization management, a single VoIP connection can optimize network performance and deliver:

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Reliable dial tone for a consistent user experience

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Consistently clear, stable voice quality from Quality of Service (QoS)

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Survivability that lets you keep doing business in the event of a network outage

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Cost savings from reducing two separate network connections to one

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Voice feature standardization across multiple locations

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## Only Dynamic IP supports multiple call paths— analog, SIP trunking and PRI

# Dynamic IP from Windstream Enterprise: Flexible. Scalable. Reliable.

## **IT'S COST-EFFICIENT**

You can reduce your separate voice and data connections to a single, converged connection that reduces bandwidth waste and saves you money.

## **IT'S SCALABLE**

As your organization evolves, you can evolve your bandwidth and call paths to meet the demand.

## **IT'S SURVIVABLE**

You can keep doing business even if an outage occurs.

## Grow your business as you control your costs

### **Get a flexible VoIP solution**

Only Dynamic IP supports multiple call paths— analog, SIP trunking and PRI. So you get a solution that works with your infrastructure.

### **Deliver bandwidth**

#### **where your people need it most**

Dynamic IP automatically adjusts bandwidth allocations based on call volume—as calls come in, data speed is shifted towards voice services. When calls diminish, it's shifted back to data.

### **Add bandwidth as**

#### **your organization grows**

Whether you're adding employees, locations or both, Dynamic IP scales easily with minimal or no additional infrastructure investment.

### **Keep your business up and running**

With continuous failover capabilities, you can keep doing business if an outage occurs.

### **Get advanced features right out of the box**

With a standard feature set that leads the industry, Windstream Enterprise Dynamic IP comes with cloud-based call forwarding, 3-way calling and more.

### **Focus on what matters most— we'll do the rest**

As a managed service, Dynamic IP is set up and run by Windstream Enterprise, and backed by our expertise and 24 x 7 support.

# The Windstream Enterprise Advantage

We support your strategy and scale with your ambitions through:

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**Strategic partnerships:** Windstream Enterprise is the #1 provider of BroadSoft BroadWorks-based SIP Trunking in North America, which means you get an easy, cost-effective way to migrate to VoIP and Unified Communications (UC).

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**Dependable infrastructure:** Our investments in local networking infrastructure ensure that we deliver the latest business-enabling technology on a secure, reliable foundation.

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**Complete portfolio:** Windstream Enterprise provides customized network design, data, voice, managed services, unified communications, security, cloud services and fixed wireless.

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**Relevant vertical expertise:** Windstream Enterprise offers customizable network communications solutions for growth-oriented enterprises in specialized verticals including Financial Services, Healthcare, Government, Education and Retail.

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**Dedicated, local support:** Local sales, solutions, and service teams provide greater responsiveness and expert support that's close at hand, wherever you are across the country.

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## Our promise

With support from beginning to end, Windstream Enterprise brings together the tools, teams and technologies to meet your converged communications goals. Based on your requirements and goals, our leading Professional Services team can help support strategic planning, design and deployment. And because it's from Windstream Enterprise, Dynamic IP is backed by 24 x 7 service and support.



“Windstream Enterprise’s growth in the VoIP access and SIP trunking market is driven by its ability to innovate and continually enhance its solutions portfolio,” said Michael Brandenburg, an industry analyst for Frost and Sullivan.

“Windstream Enterprise is proving to be a pioneer in the next-generation communications services market.”

### About Windstream Enterprise

Windstream Enterprise collaborates with businesses across the U.S. to drive digital transformation by delivering solutions that solve today's most complex networking and communication challenges.

To learn more about Dynamic IP, visit [windstreamenterprise.com](http://windstreamenterprise.com)

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CONNECT. TRANSFORM. ELEVATE.