Will your network enable your business transformation?

Enterprise WANs are under more pressure than ever before. Cloud-based applications, mobile and virtualized workforces have created stress on enterprises that operate large private networks. Today’s enterprise needs dynamic, low cost, reliable and secure links to the cloud. Which means traditional MPLS-based connectivity between locations, data centers and cloud providers no longer meets customer expectations.

64% of U.S.-based companies are in stages of planning or expanding implementation from a traditional WAN to SD-WAN in the next 12 months.

How SD-WAN helps specific industries

**RETAIL**
- When you want to enable:
  - Customer WiFi and loyalty programs
  - Mobile tech like POS to speed checkout
  - Digital signage and streaming media
  - Omni-channel and Unified Commerce

**BANKING**
- When you want to provide:
  - In-branch and ATM video
  - Unified Communications as a Service (UCaaS)
  - Real-time and predictive analytics

**HEALTHCARE**
- When you're challenged by:
  - Downtime measured in lives affected—uptime is critical
  - Increasing telehealth adoption
  - Delivering a 360-degree view of the patient for improved outcomes

**HOSPITALITY**
- Consistent superior guest experience
- 100% uptime for high-speed Internet access
- Always-available UC for associates that can enhance guest experiences

SD-WAN delivers:
- Cloud-optimized application performance
- Cost-effective bandwidth
- High-quality UC—voice, video and collaboration
- Complete visibility and control
- Virtually no downtime
- Application prioritization for mission-critical apps


Windstream SD-WAN Concierge™ is a fully managed solution that enables business transformation by optimizing network performance and reliability for the cloud. It offers unprecedented application visibility and control, and a host of software-defined technologies that can help improve the customer experience in ways that are seamless and transparent.

Why Windstream?
As a market leader in SD-WAN, Windstream has helped thousands of growth-oriented enterprises in all industries evolve their networks. And at nearly 150,000 route miles, Windstream offers one of the nation’s largest fiber networks. We’re always expanding our footprint to deliver the latest business-enabling technologies on a secure, reliable foundation.

To learn more about Windstream SD-WAN, contact your Windstream advisor at 855.383.1901 or visit windstreambusiness.com/sd-wan.