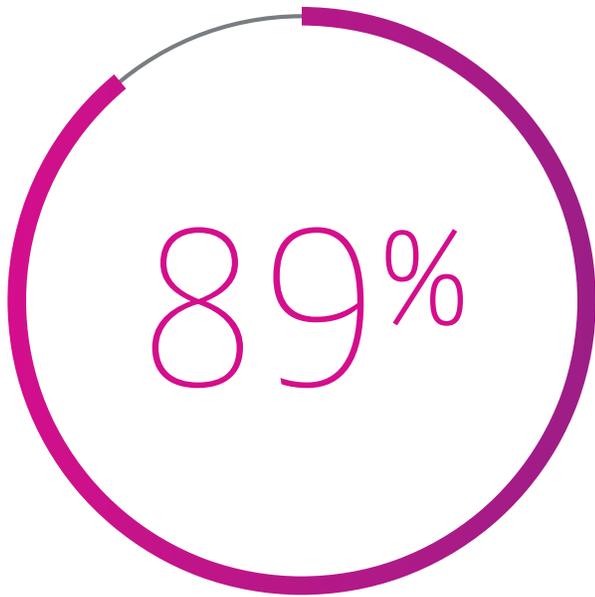




# Why Cloud Connect? Why Windstream Enterprise?

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Gain secure access to third-party  
public and private cloud providers.



of enterprises have a multi-cloud strategy<sup>1</sup>

## Today's enterprise WAN environments demand greater integration of cloud capabilities

As organizations increasingly move mission-critical applications, workloads and business processes to the cloud, there's a growing need to fully integrate cloud capabilities into existing WAN environments.

Organizations need flexible network solutions that provide seamless connectivity to cloud providers across their networks.

Then, there's security. Relying on the public internet to connect to Cloud Service Providers (CSPs) not only exposes data to theft and external attacks, but it can also reduce throughput, increase latency and decrease visibility and control. If your business depends on mission-critical applications and services, public connectivity simply isn't a risk you can afford to take.

With Cloud Connect, your current WAN solution gains highly secure, performance-optimized, private connectivity to leading CSPs, enabling you to more confidently and cost-effectively migrate to the cloud. Windstream Enterprise private connections significantly reduce the risk of public internet-related threats, and flexible bandwidth options allow for scalability as utilization of cloud resources grows.

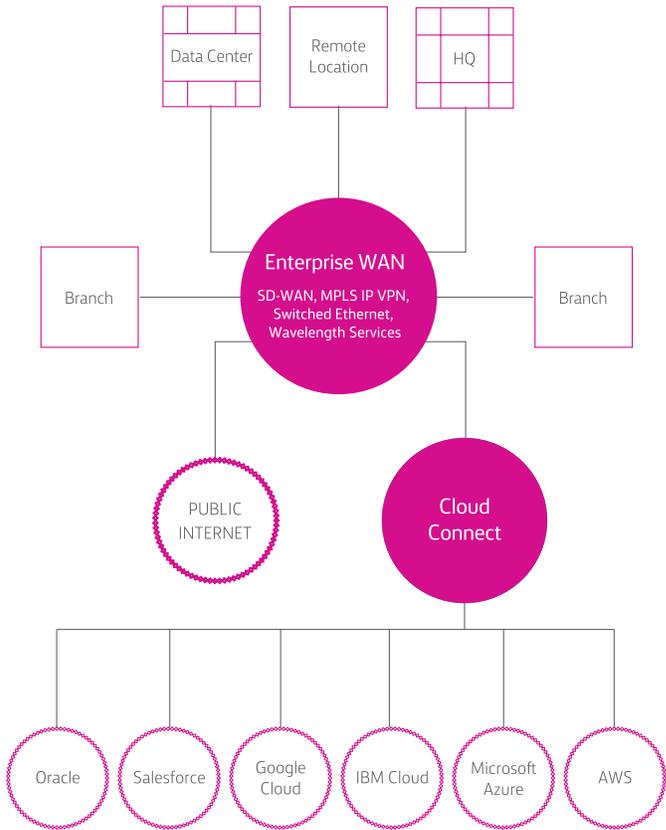
# How Cloud Connect works

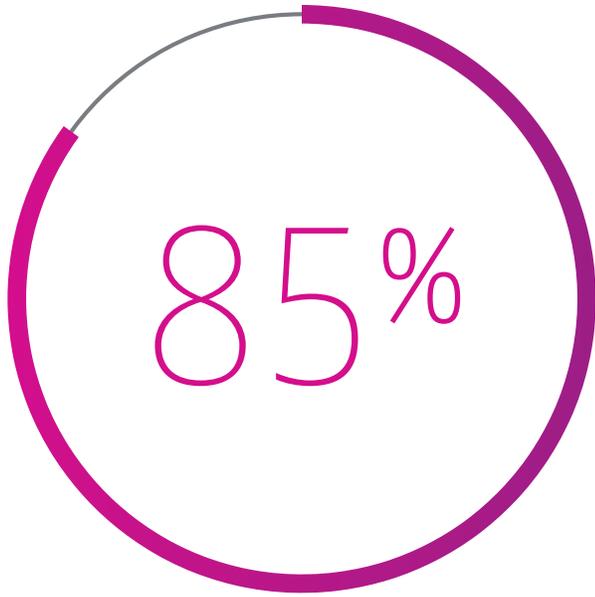
## Propel your business forward with a dedicated connection

Private cloud connections provide the underlying network connectivity, technologies and services to effectively connect and integrate your cloud services and applications with your IT infrastructure. These private connections to the cloud provide highly secure data transport and bypass unprotected internet routes, which means a much lower risk of DDoS attacks and other security threats.

Cloud Connect is a reliable, fast and highly secure private access method that connects directly to third-party CSPs through integration with your existing enterprise WAN. It's an ideal add-on to a complete network solution and connects to all major CSPs.

Offering consistent availability, accelerated performance and built-in security standards, Cloud Connect enables your team to stay focused on producing results and driving your business forward.





of enterprises indicate that security is a top challenge <sup>1</sup>

## Enterprise-wide features + benefits

### STAY PRODUCTIVE

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Dedicated CSP connectivity that's physically separate from the public internet

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Reliable availability and redundancy with multiple access points

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Closer regional connections reduce latency and improve application performance and reliability

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Peak performance for applications on desktop and mobile devices

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### SURGE AHEAD

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Flexible bandwidth speeds, ranging from 50 Mb to 10 Gb, allow for scalability as utilization of cloud resources grows

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Optimized application performance, with regional connection points across the U.S. and private connections to the cloud

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Nimble onboarding and rapid solution deployment

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### BE CONFIDENT

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Highly secure, private access to all leading CSPs, such as Amazon Web Services (AWS), Microsoft Azure, IBM Cloud, Google Cloud, Oracle and Salesforce

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Reduced risk of public internet-related threats, such as DDoS attacks

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# Why Cloud Connect from Windstream Enterprise

## Customized connections

Successfully achieve your vision for a cloud-optimized network solution. Windstream Enterprise can engineer customized solutions, such as Cloud Connect that will serve your organization through SD-WAN, MPLS, Ethernet or point-to-point Wavelength Services.

## Highly secure + cost effective

Cost-effectively connect to leading CSPs through your WAN topology of choice—all while maintaining the highest levels of security, performance and reliability for cloud-based applications.

## Unrivaled service + support

Bring together the tools, teams and technologies to meet your requirements. Our Professional Services team can support strategic planning, design and deployment. Plus, Cloud Connect is backed by 24/7 support.

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Cloud-enabled connectivity, communications and security—guaranteed.

Windstream Enterprise drives business transformation through the convergence of our proprietary software solutions and cloud-optimized network to unlock our clients' revenue and profitability potential. Our managed services streamline operations, enhance productivity and elevate the experience of our clients and their end users while securing their critical data and brand reputation. Analysts certify Windstream Enterprise as a market leader for our product innovation, and clients rely on our unrivaled service guarantees and best-in-class management portal. Businesses trust Windstream Enterprise as their single-source for a high-performance network and award-winning suite of connectivity, collaboration and security solutions—delivered by a team of technology experts whose success is directly tied to our clients' complete satisfaction.

1. Flexera 2022 State of the Cloud Report

To learn more about Cloud Connect, visit [windstreamenterprise.com](https://windstreamenterprise.com)

WINDSTREAM  
ENTERPRISE