

## OneStop Communications cashes with Extend and WIN renewal offer

In 2020, Windstream Enterprise launched the WE Connect Partners portal to its partner community, building on the award-winning framework of its WE Connect portal for customers. WE Connect Partners delivers a revolutionary digital experience, combining base management and insights, network analytics, reporting and customer support features into a single view for end users. Additionally, partners can generate renewal paperwork for eligible customers directly from the portal with exclusive one-time credits available to customers upon signing.

This renewal option was further enhanced with the launch of the Extend and WIN offer, allowing partners to cash in on the renewals as well. Teddy Mathis, president of OneStop Communications, was quick to identify the potential new revenue stream and immediately began leveraging the WE Connect Partners portal to generate renewal offers to his eligible customers.

Mathis attributes his success to the great relationship he has with Windstream Enterprise and his customer base. Mathis remarked, "The WE Connect Partners portal is simple to use. I can see all of my customer offers and easily download everything in a spreadsheet view."

Windstream Enterprise remains committed to investing in its partners, customers and top-grade technology. The Extend and WIN offer—accessible within the WE Connect Partners portal—provides new opportunities to earn incentives, all while protecting your base revenue and residual.



*"Nobody else is doing this. The feedback from my customers has been overwhelmingly positive and they view the loyalty credits as a way Windstream Enterprise is giving back to their customers."*

- Teddy Mathis, president, OneStop Communications

**To access the WE Connect Partners portal, and start earning your own Extend and WIN incentives, contact your Channel Manager or [register here](#).**