



# 13



## FRIGHTENING IMPACTS OF NETWORK DOWNTIME

# 6.2

hours lost every day  
due to interruption

=

# 31

hours  
per week<sup>1</sup>



# \$100,000+

cost for single hour of downtime  
for **98%** of organizations<sup>1</sup>



# \$1-5 million

cost for single hour of downtime  
for **33%** of organizations<sup>1</sup>

## SCARY STATISTICS<sup>2</sup>

**54%** of companies  
have experienced  
prolonged downtime

**93%** of companies  
went bankrupt after  
prolonged data loss

**22%** of downtime  
caused by human error



**43%** of companies  
experiencing major data loss  
go out of business if they have  
no disaster recovery plan

**20%** of companies don't  
have a disaster recovery plan

**45%** of companies  
reported downtime  
from hardware failure

**28%** of companies have experienced  
data loss recently—one of  
biggest causes of downtime<sup>1</sup>

# 62%

of organizations victimized  
by ransomware<sup>3</sup>



# 200%

increase in downtime costs  
from ransomware<sup>2</sup>

# 4.83 Million

DDoS attacks  
in the first half of 2020<sup>4</sup>

# 25% growth

in DDoS attack frequency during pandemic lockdown  
months of March-June 2020<sup>4</sup>

# 69%

of IT security professionals believe a successful  
cyberattack is imminent in next 12 months<sup>3</sup>

### About Windstream Enterprise

Windstream Enterprise is a managed communications services provider, delivering nationwide, cloud-optimized network and industry-leading services—such as SD-WAN and UCaaS—through our award-winning portal, WE Connect.

To learn more, visit [windstreamenterprise.com](http://windstreamenterprise.com).

1. <https://www.the20.com/blog/the-cost-of-it-downtime/>

2. <https://invenioit.com/continuity/disaster-recovery-statistics/>

3. <https://cyber-edge.com/resources/2020-cyberthreat-defense-report/download>

4. <https://www.netscout.com/threatreport>