



# You're in the cloud... now what?

When it comes to propelling the enterprise forward, IT departments are in the driver's seat. They're responsible for enabling robust network access—essential for supporting remote work and touchless consumerism.



**99%** of 400 IT decision makers in North America surveyed say their company will invest in the cloud<sup>1</sup>

## Migrating to the cloud has enabled new business models

Supporting virtual and non-virtual employees

**47%**

of survey respondents have transitioned 50% of their workforce to the home<sup>2</sup>

Shifting to remote work structures

**48%**

of survey respondents anticipate a permanently higher rate of full-time remote employees<sup>2</sup>

Serving more customers digitally

**30%**

of consumers plan to shop more online in the future<sup>3</sup>

## But the cloud also poses new challenges for IT

**1.** Maintaining uptime to enable employee productivity and customer satisfaction

Average cost per hour of enterprise server downtime is \$301,000–\$400,000 U.S.<sup>4</sup>

**2.** Mitigating data and network security risks beyond the network edge

"By 2024, at least 40% of enterprises will have explicit strategies to adopt SASE, up from less than 1% at the end of 2018<sup>5</sup>"

**3.** Maximizing secure unified communications, such as UCaaS for virtual teams

43% of survey respondents will implement or expand their UCaaS solution in the next 12 months<sup>6</sup>

**4.** Managing costs for new, bandwidth-intensive apps with a flat IT budget

U.S. tech investment will fall 1.5% in 2021<sup>7</sup>

**5.** Monitoring network health, status and performance from various data inputs

64% of enterprises still use 4 to 10 tools to monitor and troubleshoot their networks<sup>8</sup>



**92%** of survey respondents said they are evaluating SD-WAN services and software<sup>9</sup>



**100%** uptime guarantee when combined with diverse access

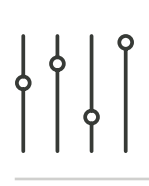
## SD-WAN helps IT take advantage of Internet-based networking

By incorporating broadband connectivity, IT can provide the best available access options to meet unique application requirements. SD-WAN offers the most agile way to ensure flexible, secure and cost-effective bandwidth—with the resiliency and uptime cloud apps require.


### THE SOLUTION

## SD-WAN Concierge™ Cloud-ready. Reliable. Secure.

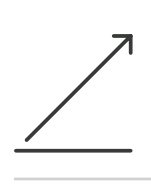
SD-WAN Concierge from Windstream Enterprise is powered by the two industry-leading SD-WAN technology providers to maximize the performance, agility and cost-effectiveness of a network.



Full Network Visibility & Control



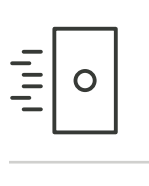
Deep Insights & Reporting



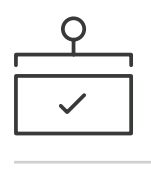
Zero Downtime



Nationwide Cloud Core™ SASE Architecture



Next-gen UTM Firewall



Fully Managed Solution

### About Windstream Enterprise

Windstream Enterprise is a managed communications services provider, delivering nationwide, cloud-optimized network and industry-leading services—such as SD-WAN and UCaaS—through our award-winning portal, WE Connect.

Learn more about SD-WAN: [windstreamenterprise.com](http://windstreamenterprise.com)

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