You're in the cloud... now what?

IT departments are at the forefront of pushing the enterprise forward. They're tasked with enabling secure, robust network access—essential for supporting remote work and the growth of new, cloud-based business models.

75% of global IT decision makers agree "the cloud is the most integral part of our digital transformation strategy."[1]

Migrating to the cloud has enabled new business models

Supporting full-time remote workers

36.2M

workers will be working remotely by the year 2025 —an 87% increase from pre-pandemic levels.[2]

Shifting to hybrid work structures

75%

of survey respondents expect hybrid work to become a standard practice in their organization within the next 3 years.[3]

Spearheading digital transformation

70%

of all organizations will have accelerated use of digital technologies by 2022.[4]

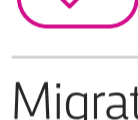## But the cloud also poses new challenges for IT

Maintaining uptime to enable employee productivity and customer satisfaction

The hourly cost of server downtime for 44% of enterprises surveyed is $1M[5]

Mitigating data and network security risks beyond the network edge

86% of organizations expect to be impacted by a cyberattack within a year[6]

Migrating to a cloud-native platform to adopt new, cloud-based capabilities

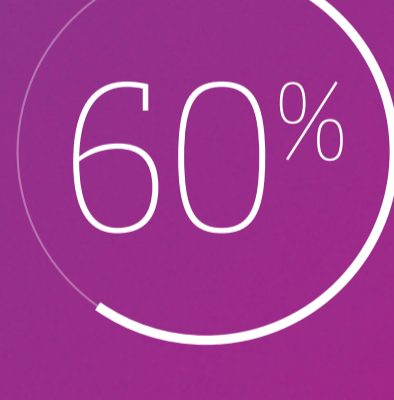50% of enterprise organizations will go cloud-native in 2022[7]

Managing the explosive growth of corporate data

Enterprise data is growing at 44% per year on average[8]

Integrated network and security with SD-WAN and SASE

Secure Access Service Edge (SASE) combines network as a service— specifically, SD-WAN—with network security as a service, which includes Security Service Edge (SSE) technologies that work together to protect your organization's data and systems from unwanted access.

60% of enterprises will have explicit strategies to adopt SASE by 2025[9]

By 2028, the SASE market is predicted to reach **$11.29 billion** registering a CAGR of 36.4%[10]

SASE from Windstream Enterprise: Just one solution is all you need

Get unified, secure connectivity that's available anytime, anywhere

Windstream Enterprise is the first North American managed service provider to converge network and security into a fully integrated SASE solution. This cloud-native architecture enables businesses to adapt to constantly shifting users, applications and work environments while keeping all application and security policies synchronized with these changing endpoints—all from a single pane of glass.

Ensure enterprise-level security

Allow users to access apps and data over any connection type with peace of mind that security is in place

Centralize operations

Put policy management in the cloud and distribute enforcement points close to the user, app or device through a "single pane of glass" portal

Consolidate devices

Reduce the amount of single-purpose customer premises equipment (CPE) at a branch to a single agent or SD-WAN device to reduce cost and complexity

Connect remote workers

Ensure encrypted connections and base network access on the identity of the user, device or application to enable a secure work-from-anywhere model

Improve performance

Leverage multiple access connections to improve resiliency and performance for critical applications—including latency-sensitive apps

Lower operational overhead

Let SASE providers fully manage, monitor and maintain security software and devices, so IT doesn't need to constantly update, patch, upgrade and replace appliances

Cloud-enabled connectivity, communications and security. Guaranteed.

To learn more about integrated network and security, visit windstreamenterprise.com

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