

The healthcare cyber security knowledge gap



Executive, clinical and technical leaders in healthcare shared their views on cybersecurity threats and readiness. Data from a new Windstream Enterprise survey found that, despite an increase in cyber incidents, organizations **lack the tools to prevent incidents and block attacks**.



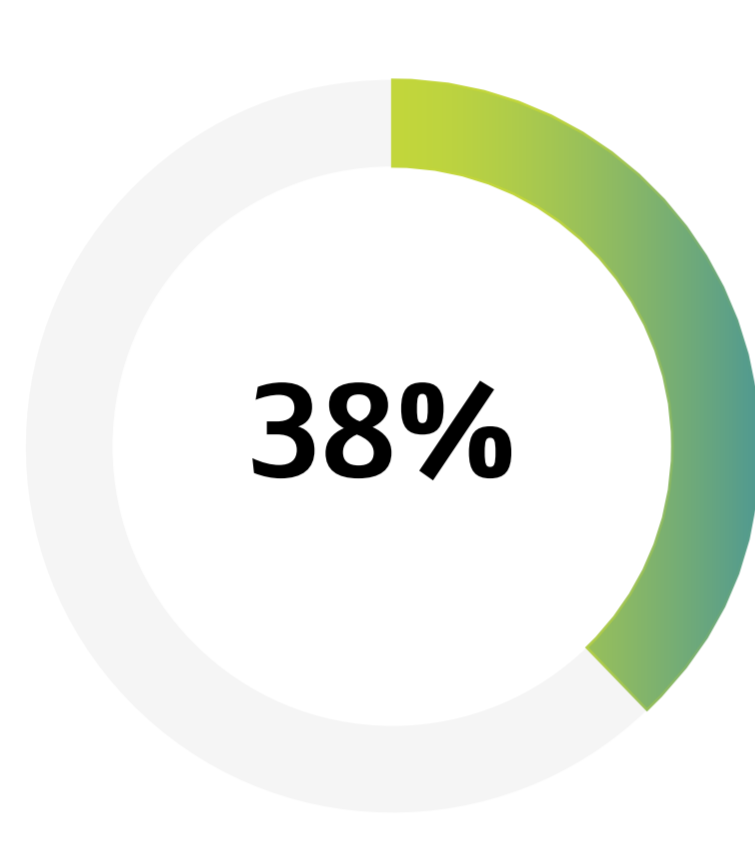
The costs of a healthcare data breach



| 2020 | 2021 | 2022 |
|-----------------------------|-----------------------------|-----------------------------|
| \$7.13 million per incident | \$9.23 million per incident | \$10.1 million per incident |

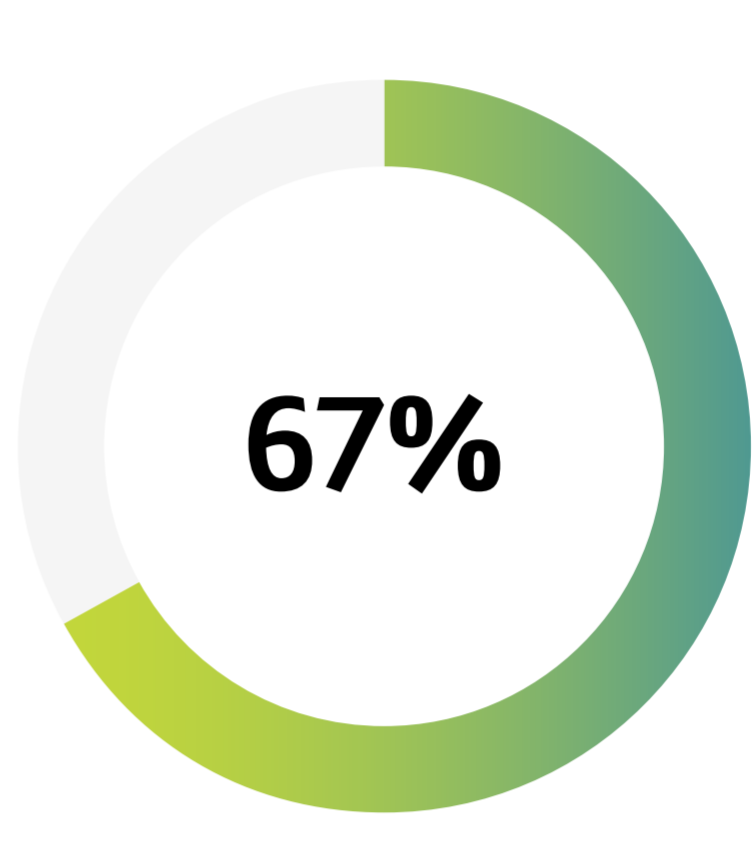


Red alert



38% of healthcare leaders said cyber incidents at their organizations have increased over the last two years.

Timing is everything



67% of survey respondents said it would take their organization more than 90 days to identify a breach while 30% said it would take more than 180 days.

Healthcare readiness

When asked, “How confident are you in mitigating potential cyber risks after implementing the latest digital technologies at your organization?” the response of “**very confident**” varied based on their roles in the organization.



Executive respondents



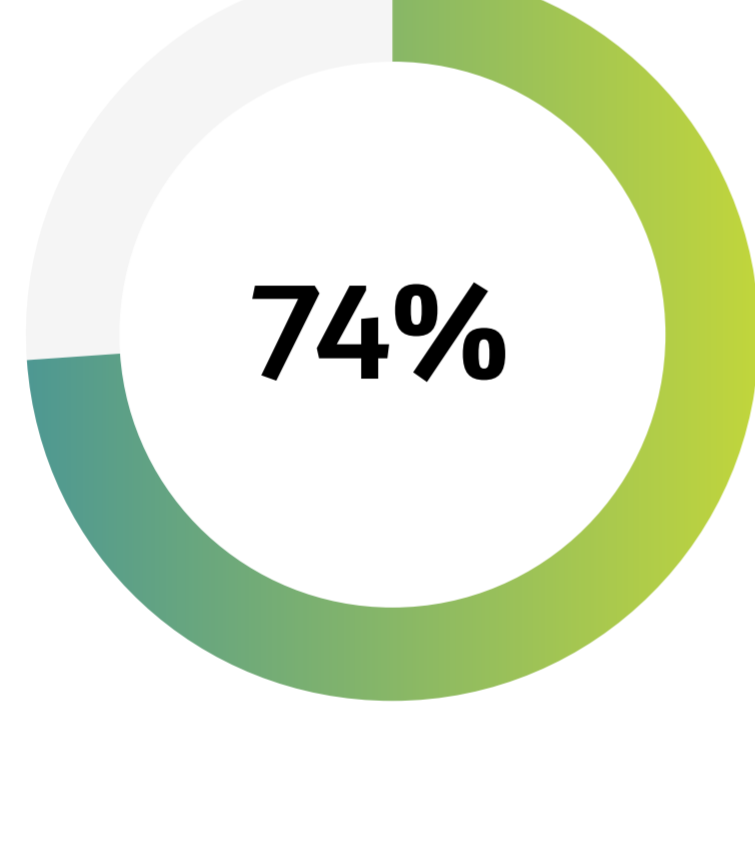
Clinical respondents



Technical respondents

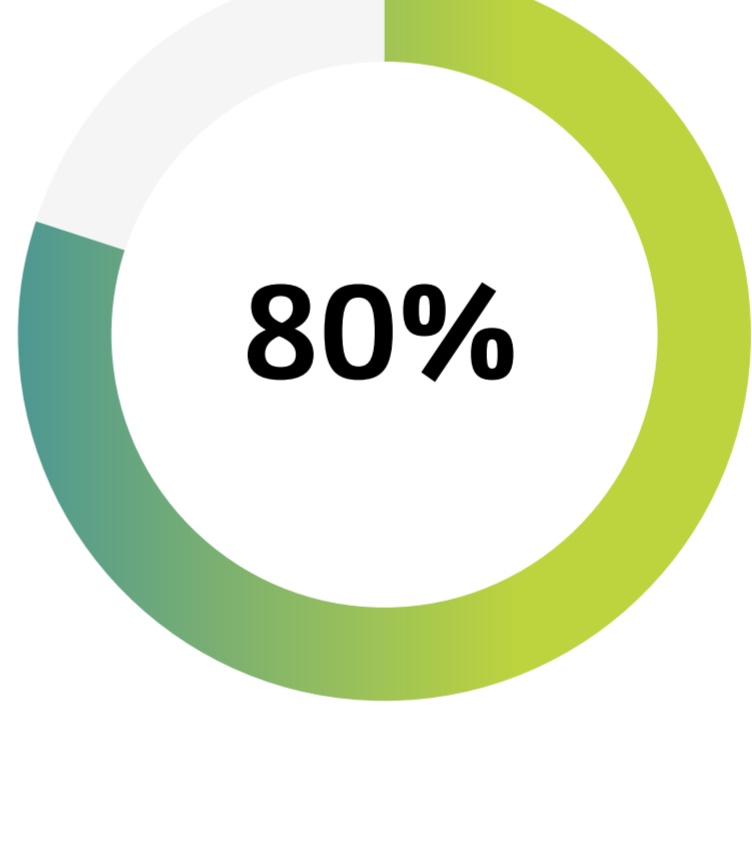


Telehealth is on the rise



74% of respondents said telehealth visits were expected to “increase significantly” over the next 12 to 18 months.

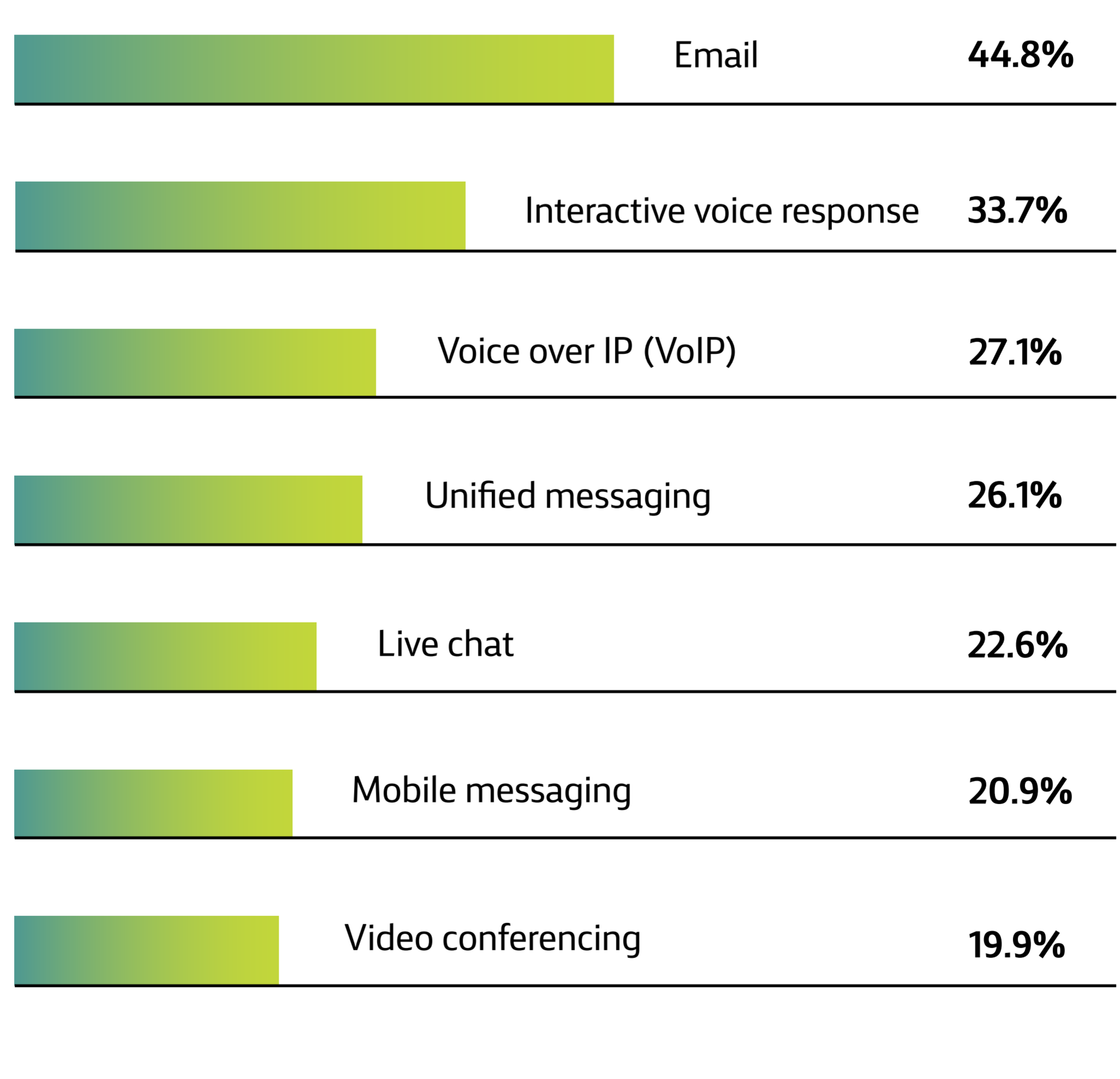
More communication, more risk



80% of respondents said that a greater demand for telehealth has increase both cyber—security and compliance risk concerns.

Talk to the doc

Patient communication is changing. Healthcare leaders reported using these communication channels “**very often**” in the last 18 months:



Survey respondents in executive, clinical and technical roles agreed that telehealth was on the rise and, along with it, their concerns about cybersecurity risks—and most felt ill prepared to mitigate the risks in a timely manner.

Windstream Enterprise will help your organization transform the patient care experience for the digital age. With Windstream Enterprise on your team, you’re in the best position to lead a successful digital transformation for your healthcare organization.

In the second quarter of 2022, studiID of Industry Dive and Windstream Enterprise conducted a national survey of 306 senior healthcare professionals (from Director to C-level) about what healthcare leaders are saying about the cost of technology. C-Suite respondents included roles, such as CFO, COO, CMO and CEO. Clinical Operation respondents included focus areas, such as medical/healthcare information, bioinformatics, laboratory/diagnostics, medical information, nursing and healthcare information. Information Technology respondents included focus areas for cybersecurity, data/digital and information security.

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