

Digital transformation in the manufacturing industry



PHASE 1: EXAMINE

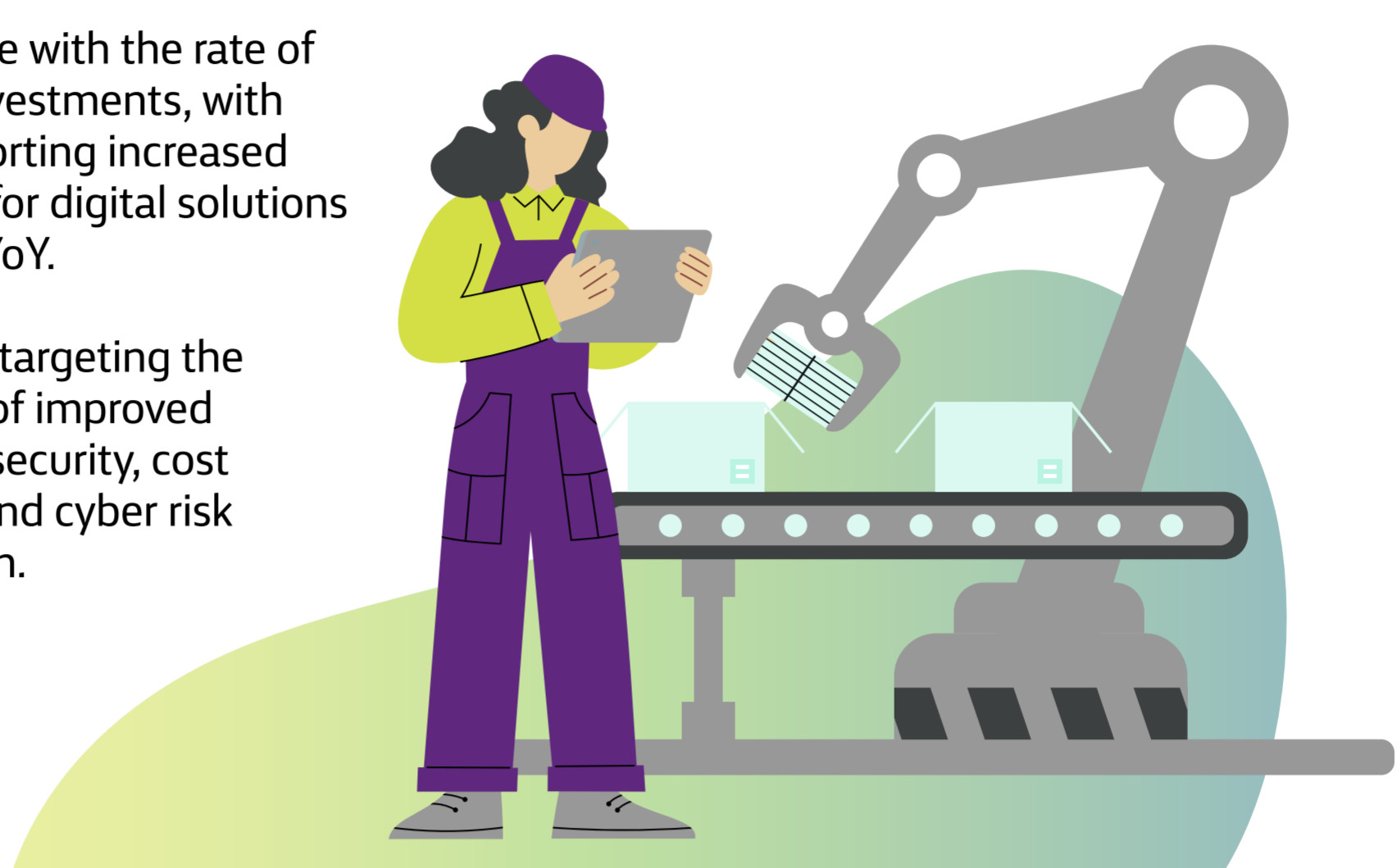
1 Assess the competitive landscape

A recent Windstream Enterprise survey—focused on manufacturing decision makers—reveals that digital transformation is an undeniable force.



95% forecast an increase in digital transformation initiatives in the next 12 months

- + Keep pace with the rate of digital investments, with 68% reporting increased budgets for digital solutions in 2023 YoY.
- + Consider targeting the benefits of improved network security, cost savings and cyber risk mitigation.



Evaluate your current state

2

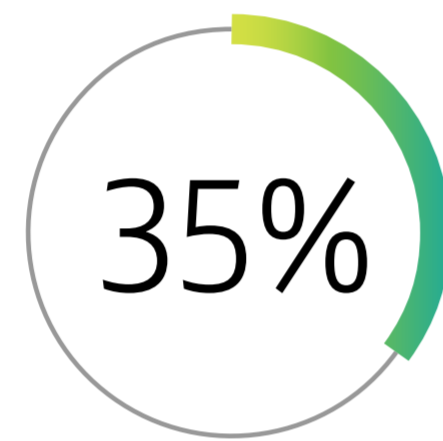
- + Evaluate changes to applications, systems and processes.
- + Explore any technical debt: What still serves your organization? What doesn't?
- + Assess your ability to expand smart automation without increasing vulnerability to cyberthreats.



PHASE 2: PLAN

3 Weigh the risks

Cybersecurity is a thread that runs through every aspect of digital transformation—yet few feel prepared.



Only 35% are very confident in their company's ability to mitigate potential cyber risks after implementing the latest digital technologies

- + Address the four main barriers to transformation: connectivity issues; lack of global cloud infrastructure; too many applications to manage; and workforce spread across remote, hybrid and onsite.
- + Factor in total cost of ownership (TCO): What savings can you see from improving uptime, security, productivity and resource allocation?
- + Prioritize network configuration as the essential preparation for companies migrating to a cloud-based provider.

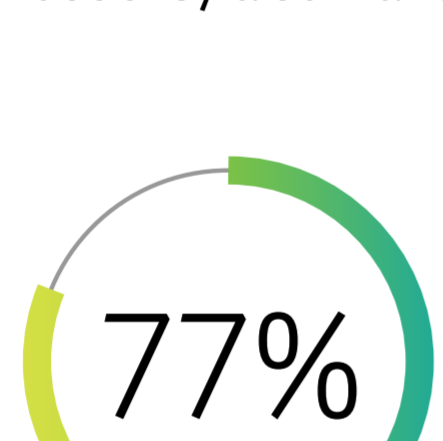


PHASE 3: DELIVER

Operate strategically

4

Manufacturers want the very best in apps and vendors, but they also want to streamline their ecosystem.



77% report that their teams need 3-4 applications or programs to have a complete view of their business, and 20% say they need five or more

- + Enable and optimize your applications and systems.
- + Prioritize a standardized global IT template, especially related to cybersecurity.



5 Rely on managed services

When evaluating and considering digital initiatives, the following factors ranked of greatest importance:

Cost of implementation

Ease of implementation

Burden on IT function

- + Turn to an expert partner as your technology guru, so you can focus on business innovation.
- + Maintain a secure and connected business.
- + Gain visibility and control over your technology ecosystem.



Windstream Enterprise can help you develop a unified IT strategy and select the optimal technology to optimize your operations.

Cloud-enabled connectivity, communications and security. Guaranteed. Windstream Enterprise drives business transformation through the convergence of our proprietary software solutions and cloud-optimized network to unlock your revenue and profitability potential. Rely on our financial stability, unrivaled service guarantees and best-in-class management portal—delivered by a team of technology experts. To learn more, visit windstreamenterprise.com

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