

7 SCARY CYBERSECURITY STATS

It's dangerous out there.

TOIL & TROUBLE

Last year, the World Economic Forum *Global Risks Report* added widespread cybercrime and cyber insecurity to its list of terrifying threats facing humanity, alongside perils like climate change and natural disasters.

Follow us through the house of horrors below for **7 super-scary stats** that every business should be aware of to keep their employees and customers safe.



\$10.5
Trillion

is what **cybercrime will cost the world** this year alone.¹ This heavy price includes loss or destruction of data, embezzlement, disruption to business, restoration costs and reputational harm, among others.



\$4.88
Million

is the average cost per data breach²—an all-time high. This is **up 10%** since just last year.



500%
Increase

in malicious web requests.³ Employees who innocently access web content or applications may be introducing serious cyberthreats into organizations.



3.4 Million

cybersecurity positions sit unfilled,⁴ giving bad actors a better chance of sneaking through an organization's defenses.



6
Million

is the approximate number of people in the U.S. who were **impacted by data breaches** this year alone.⁵



3.4
Billion

phishing emails are sent out daily, with Google blocking only 100 million of them.⁶



CONQUERING YOUR FEARS:

Like any other spooky scenario, knowing what strategies and tools are out there can help reduce risk and improve outcomes if your organization does suffer a cyberattack.

Nearly 60% of organizations are increasing their cybersecurity investments.⁸
Are you one of them?

WHAT TO DO NEXT

Lean on Windstream Enterprise to build a comprehensive security plan to protect your most important assets.

have bypassed their own company's cybersecurity guidelines and **74% say they would do the same** if it helped them or their teams do their jobs.⁷

Citations

1. Cybercrime Magazine: Cybercrime To Cost The World \$10.5 Trillion Annually by 2025
2. IBM: Cost of a Data Breach Report 2024
3. Radware: 2023 H1 Global Threat Analysis Report
4. ISC2: Revealing New Opportunities for the Cybersecurity Workforce
5. IT Governance USA: Data Breaches in the USA in August 2024
6. AAG IT: The Latest Phishing Statistics
7. Gartner® Press Release: Nearly Half of Cybersecurity Leaders Will Change Jobs by 2025
8. Ponemon Institute: 2024 Cybersecurity Threat and Risk Management Report

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