

7 SCARY CYBERSECURITY STATS

It's dangerous out there.

TOIL & TROUBLE

For the first time, The World Economic Forum Global Risks report added widespread cybercrime and cyber insecurity to terrifying threats, such as climate change and natural disasters facing humanity.

Follow us through the house of horrors below for **7 super-scary stats** that every business should be aware of to keep their employees and customers safe.



**\$8
Trillion**

is what **cybercrime will cost the world** this year alone¹. This heavy price includes loss or destruction of data, embezzlement, disruption to business, restoration costs and reputational harm, among others.



**\$4.45
Million**

is the average cost per data breach²—an all-time high. This is **up 15%** since 2020.



H1 2023

**500%
Increase**

H1 2022

in **malicious web requests** in 2023³. Employees who innocently access web content or applications may be introducing serious cyberthreats into organizations.



3.4 Million

cybersecurity positions sit unfilled⁴, giving bad actors a better chance of sneaking through an organization's defenses.



**10
Months**

is the average length of time from when a breach is discovered and remediated (without law enforcement)². Even when law enforcement is involved, it takes an average of **275 days to identify and contain an attack**.



**1
Billion**

emails were exposed during a data breach last year⁵, **affecting 1 out of every 5 internet users**.



**69%
of employees**

CONQUERING YOUR FEARS:

Like any other spooky scenario, knowing what strategies and tools are out there can help reduce risk and improve outcomes if your organization does suffer a cyberattack.

More than 50% of organizations say they will increase their security investments going forward².
Are you one of them?

WHAT TO DO NEXT

Lean on Windstream Enterprise to build a comprehensive security plan to protect your most important assets.

have bypassed their own company's cybersecurity guidelines and **74% say they would do the same** if it helped them or their teams do their jobs⁶.

Citations

1. Cybercrime Magazine: Cybercrime To Cost The World 8 Trillion Annually In 2023
2. IBM: Cost of a Data Breach Report 2023
3. Radware: 2023 H1 Global Threat Analysis Report
4. ISC2: Revealing New Opportunities for the Cybersecurity Workforce
5. AAG: The Latest 2023 Cyber Crime Statistics
6. Gartner® Press Release: Nearly Half of Cybersecurity Leaders Will Change Jobs by 2025

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