

YOUR MISSION, SHOULD YOU CHOOSE TO ACCEPT IT:

Digital transformation is the ultimate mission. The objective? To 'rewire' your organization and drive value by deploying technology at scale. However, when confronting obstacles like IT talent shortages and security threats, the process can feel like a high-stakes operation. You need an ally on your side.

Dive into the intel below to see how IT Managed Services can help you navigate and neutralize any adversaries during your transformational operations.



## ENLISTING REINFORCEMENTS

There's a shortage of skilled experts making it harder for your team to fill these positions and putting a burden on your existing team to manage basic IT tasks. Deploy managed services as reinforcements so your team can focus on elite operations.



Security expert positions are unfulfilled.<sup>2</sup>

Million



84% of IT leaders \*\*\*\*

spend their time working on basic tasks.3



### TACTICAL SUPPORT

Executives want the freedom to focus on innovation, planning and securing a competitive edge—not bogged down in the minutia of IT task management. To help, you can delegate fundamental operations to a skilled managed services provider.



of data centers had an outage last year.4



## UPTIME OBJECTIVE

Don't let your digital assets go dark. By leveraging IT Managed Services to handle server operations and maintenance, you drastically lower the risk of disruptive downtime—ensuring your mission-critical systems stay online even during peaks.





was the average cost of a data breach in 2023.5



# SECURITY PROTOCOL

Your managed services provider is your first line of defense with up-to-the-minute intelligence on zero-day vulnerabilities and emerging threats. In the event of a breach, their rapid response and expertise in risk mitigation can be the difference between a minor setback and a major crisis.

41% of employees

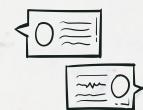
work in a hybrid arrangement.<sup>6</sup>



# MOBILIZING YOUR TEAM

Remote and hybrid workers require a workfrom-anywhere paradigm that can be expensive and difficult to set up. Managed services can establish a rock-solid network foundation for every employee, whether remote or onsite.

of workers



say their collaboration tools don't align with how they work.7

# DIGITAL TOOLSET

The right tools are essential. Yet decoding digital barriers often requires evaluating how your people, processes and technology work holistically to enable your team's success. A managed services provider can help you create a collaborative environment that empowers your team wherever they work.





# MISSION ACCEPTED

With Windstream Enterprise IT Managed Services, the quest to scale your digital landscape becomes achievable. From skilled IT support, connectivity, collaboration and keeping your infrastructure secure, we've got you covered.



- $1. \quad www.mckinsey.com/featured-insights/mckinsey-explainers/what-is-digital-transformation$
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